



MINNESOTA MEDICAL GROUP MANAGEMENT ASSOCIATION

Banner Ad Contract

Company _____

Contact person _____

Address (line 1) _____

Address (line 2) _____

City/State/Zip _____

Telephone _____

Fax _____

Email _____

Banner ad specifications as follows:

- Banner ad images must be RBG, web-ready and in GIF or JPEG format.
(Animated GIFs are acceptable.)
- Banner ad images are to be provided in the following dimensions:
- 485 pixels wide by 75 pixels high
- You are responsible for file format, performance, color, etc.
- No video or audio files are accepted
- Links to your company website will open in a new browser window.
(MMGMA is not responsible for incorrect links.)

MMGMA Affiliate Member Banner Ad Pricing:

- 3 months = \$150
- 6 months = \$300
- 9 months = \$450
- 12 months = \$600

Non-Member Banner Ad Pricing:

- 3 months = \$300
- 6 months = \$600
- 9 months = \$900
- 12 months = \$1,200

Please complete this form and send or fax to:

**MMGMA
4248 Park Glen Road
Minneapolis, MN 55416
(952) 929-1318 (fax)**



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Terms and Copy Regulations

MMGMA will accept and publish advertisements on its website subject to adherence with these terms and conditions, and the advertiser's placing of an order or other communication in connection with advertising constitutes and unconditional acceptance of these terms and conditions.

MMGMA reserves the right to refuse, withdraw or otherwise address all advertisements submitted to us for publication at our absolute discretion and without explanation. Failure to publish a requested advertisement does not constitute a breach of contract or otherwise entitle the advertiser to any legal recourse.

Any ad placement orders on the MMGMA website will be considered a "ready-to-release" order only on complete payment for that particular ad placement.

All advertisements are accepted only on the condition that the advertiser warrants that the advertisement does not now and will not include any material that is unlawful, harmful, fraudulent, threatening, defamatory, obscene, racially, ethnically or otherwise objectionable or encourages conduct that would violate any applicable local, national or international law.

Any contents forming a part of the advertising material shall not be in breach of any third party's moral, intellectual or contractual rights. The advertiser shall be responsible for the content of all its advertising material and shall indemnify MMGMA in relation to any claims, disputes or other legal action (including legal fees) brought against MMGMA arising from and in relation to the advertiser's advertisements. In addition, the advertiser represents that it has the full corporate rights and authority to enter into this agreement.

Notwithstanding the above, MMGMA shall be the sole judge of the suitability or otherwise, of an advertisement.

MMGMA has diligently tried to make MMGMA.org an informative and enjoyable site on the web. In return, we expect our advertisers to, at all times, conduct themselves with proper decorum and with consideration for all internet users.